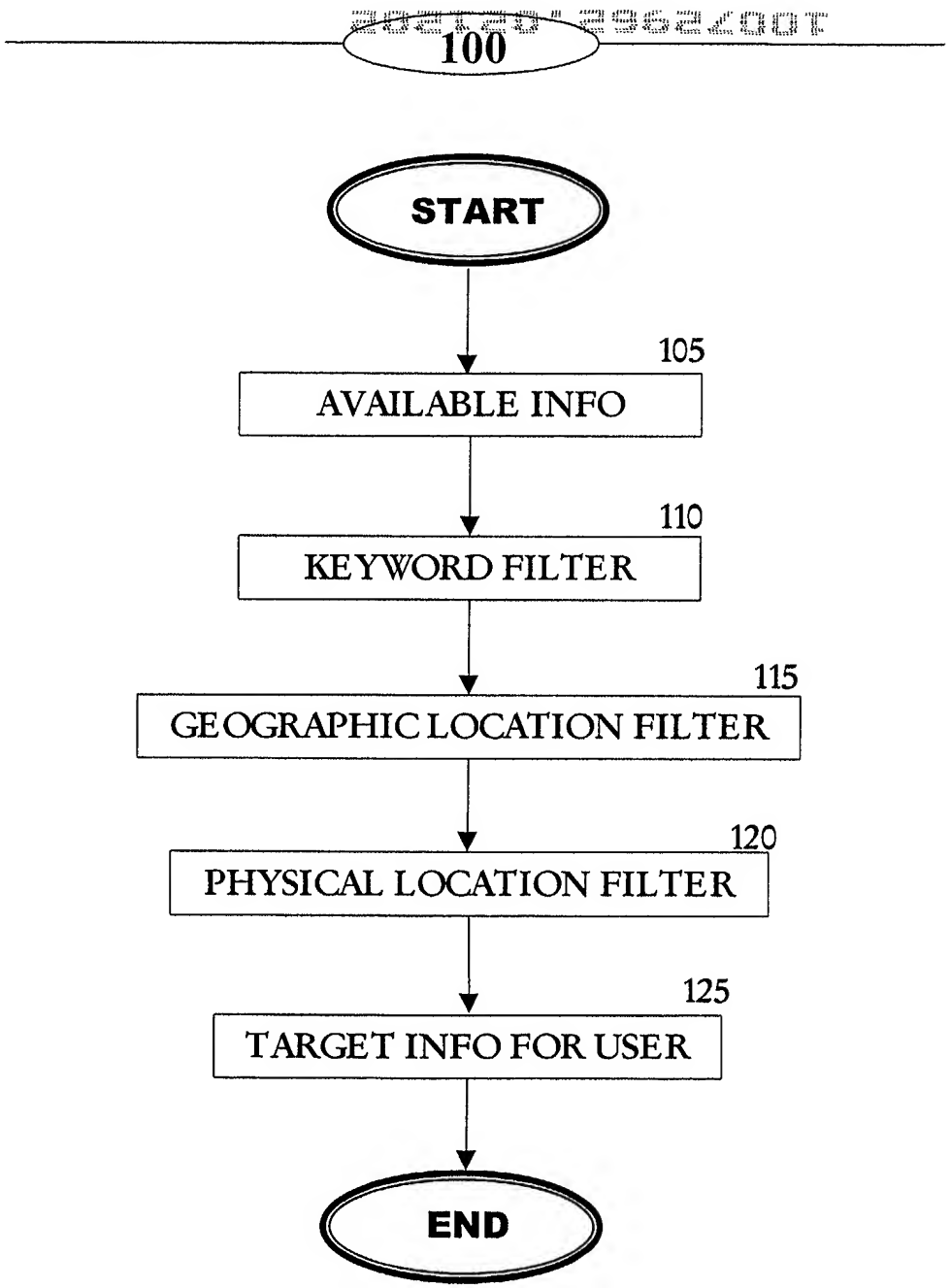
100
START
105
AVAILABLE INFO
110
KEYWORD FILTER
115
GEOGRAPHIC LOCATION FILTER
120
PHYSICAL LOCATION FILTER
125
TARGET INFO FOR USER
END

FIG. 1

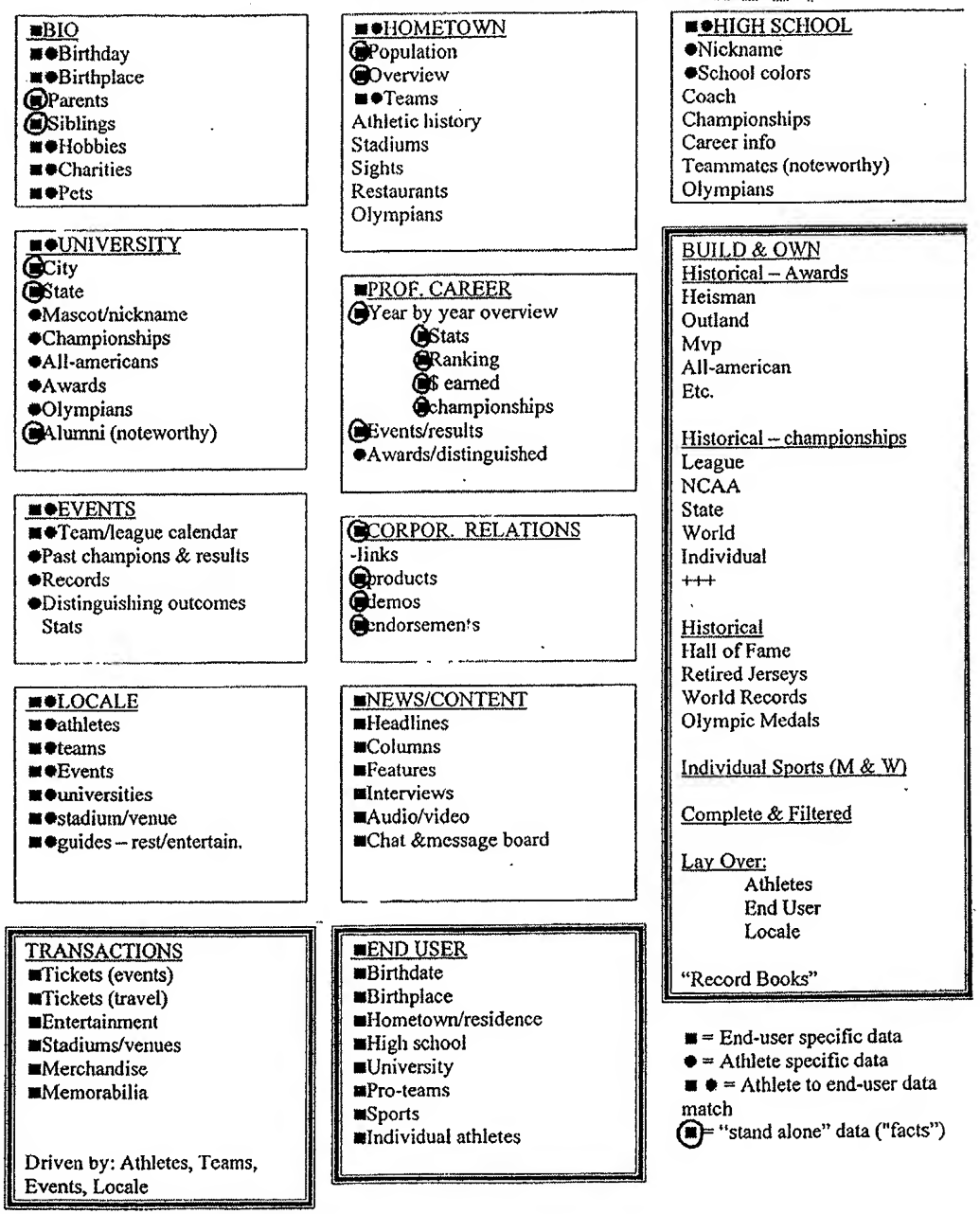
■BIO
■●Birthday
■●Birthplace
■Parents
■Siblings
■●Hobbies
■●Charities
■●Pets
■●UNIVERSITY
■City
■State
●Mascot/nickname
●Championships
●All-americans
●Awards
●Olympians
■Alumni (noteworthy)
■●EVENTS
■●Team/league calendar
●Past champions & results
●Records
●Distinguishing outcomes
Stats
■●LOCALE
■●athletes
■●teams
■●Events
■●universities
■●stadium/venue
■●guides – rest/entertain.
TRANSACTIONS
■Tickets (events)
■Tickets (travel)
■Entertainment
■Stadiums/venues
■Merchandise
■Memorabilia
Driven by: Athletes, Teams, Events, Locale
■●HOMETOWN
■Population
■Overview
■●Teams
Athletic history
Stadiums
Sights
Restaurants
Olympians
■PROF. CAREER
■Year by year overview
■Stats
■Ranking
■$ earned
■championships
■Events/results
●Awards/distinguished
■CORPOR. RELATIONS
-links
■products
■demos
■endorsements
■NEWS/CONTENT
■Headlines
■Columns
■Features
■Interviews
■Audio/video
■Chat &message board
■END USER
■Birthdate
■Birthplace
■Hometown/residence
■High school
■University
■Pro-teams
■Sports
■Individual athletes
■●HIGH SCHOOL
●Nickname
●School colors
Coach
Championships
Career info
Teammates (noteworthy)
Olympians
BUILD & OWN
Historical – Awards
Heisman
Outland
Mvp
All-american
Etc.
Historical – championships
League
NCAA
State
World
Individual
+++
Historical
Hall of Fame
Retired Jerseys
World Records
Olympic Medals
Individual Sports (M & W)
Complete & Filtered
Lay Over:
Athletes
End User
Locale
"Record Books"
■ = End-user specific data
● = Athlete specific data
■ ● = Athlete to end-user data match
■ = "stand alone" data ("facts")

FIG. 2

- **Players selected from both teams based on the entered info:**
  - Please use the player images and their biographical info that you feel makes the most sense. You can find images and text for presentation purposes at:
    - Seattle Seahawks - http://www.seahawks.com
    - Denver Broncos - http://www.denverbroncos/lockerroom
- **Matched players:**
  - From Pittsburgh
    - Denver
      - # 12 QB Gus Ferotte (Ford City, PA)
    - Seattle
      - # 65 G Eric King (Pittsburgh)
  - Went to School in Pittsburgh
    - Denver
      - #57 LB Ricardo McDonald (Pittsburgh '92)
    - Seattle
      - None
  - Other players from PA
    - Denver
      - # 51 LB John Mobley (Chester)
      - # 63 G Phil Ostrowsky (Wilkes Barre)
      - # 85 WR Chafie Fields (Philadelphia)
      - # 87 WR Ed McCaffey (Allentown)
    - Seattle
      - # 32 RB Ricky Watters (Harrisburg)
      - # 69 Floyd Wedderburn (Upper Darby)

FIG. 3
1 of 3

- **Matched players (cont'd)**
  - From Tallahassee
    - Denver
      - None
    - Seattle
      - None
  - Went to School in Pittsburgh
    - Denver
      - T Todd Fordham (Florida State '96)
      - # 27 CB Terrell Buckley (Florida State '92)
      - # 90 DT Jerry Johnson (Florida State '00)
    - Seattle
      - # 71 T Walter Jones (Florida State '97)
  - Other players from Florida
    - Denver
      - (9) players
    - Seattle
      - (4) players

FIG. 3 (cont'd)
2 of 3

- **Matched players (cont'd)**
  - From Texas A&M
    - Denver
      - # 42 FB Detron Smith ('96)
      - # 71 T Chris Ruhman ('98)
      - # 84 WR Chris Cole ('01)
      - # 99 DE Montae Reager ('99)
    - Seattle
      - None
  - From Stanford
    - Denver
      - # 87 WR Ed McCaffey ('91)
      - # 92 DE Lester Archambeau ('90)
    - Seattle
      - None
  - From Schools Near Seattle
    - Denver
      - # 96 DE Harald Hasselback (Washington '89)
    - Seattle
      - # 11 QB Brock Huard (Washington '99)
      - # 30 CB Jermaine Smith (Washington '00)
      - # 9 K Rian Lindell (Washington State '01)
      - # 60 C Robble Tobeck (Washington State '94)
      - # 90 DT Chad Eaton (Washington State '96)

FIG. 3 (cont'd)
3 of 3

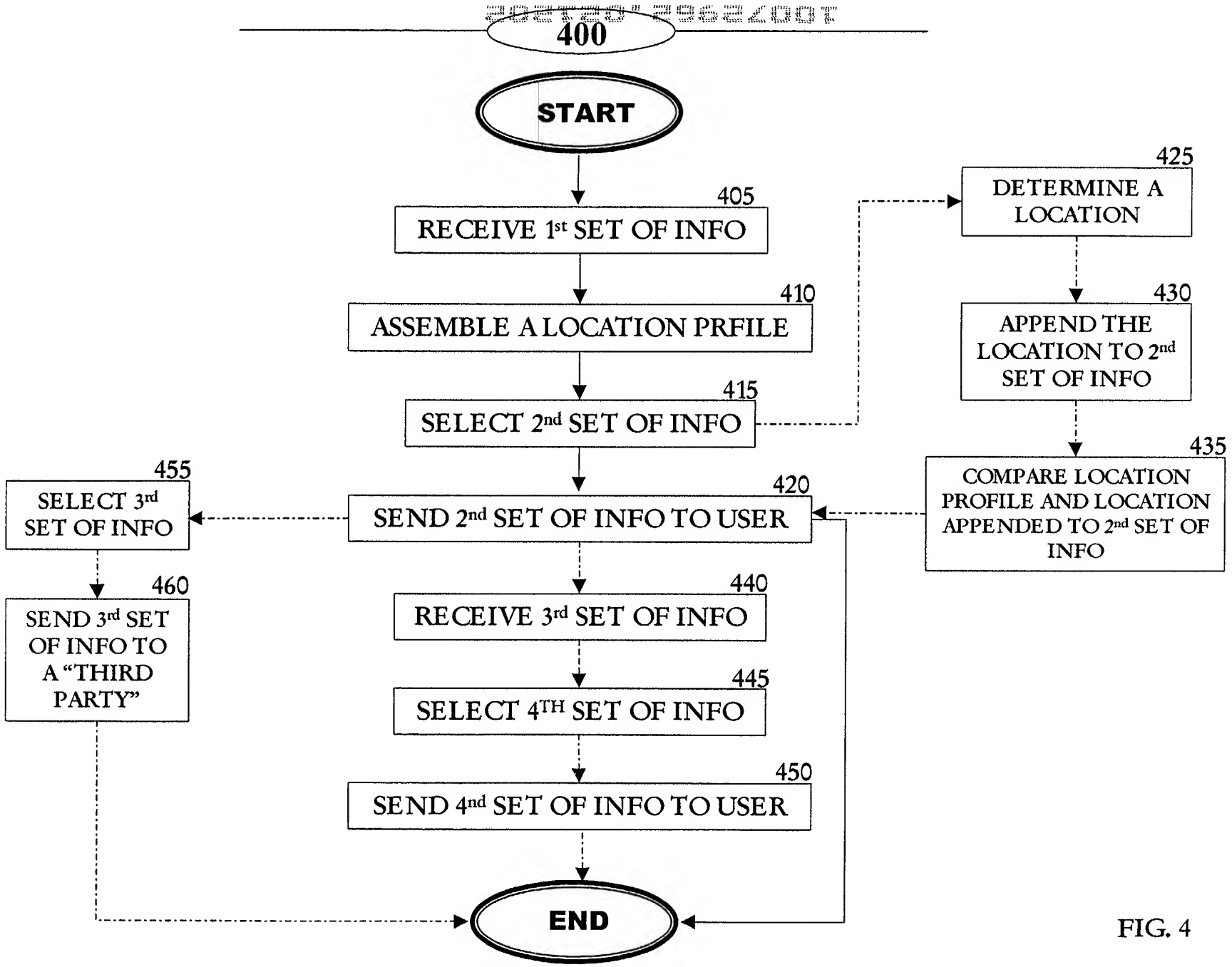
400
START
405
RECEIVE 1st SET OF INFO
410
ASSEMBLE A LOCATION PRFILE
415
SELECT 2nd SET OF INFO
420
SEND 2nd SET OF INFO TO USER
425
DETERMINE A LOCATION
430
APPEND THE LOCATION TO 2nd SET OF INFO
435
COMPARE LOCATION PROFILE AND LOCATION APPENDED TO 2nd SET OF INFO
440
RECEIVE 3rd SET OF INFO
445
SELECT 4TH SET OF INFO
450
SEND 4nd SET OF INFO TO USER
455
SELECT 3rd SET OF INFO
460
SEND 3rd SET OF INFO TO A "THIRD PARTY"
END

FIG. 4

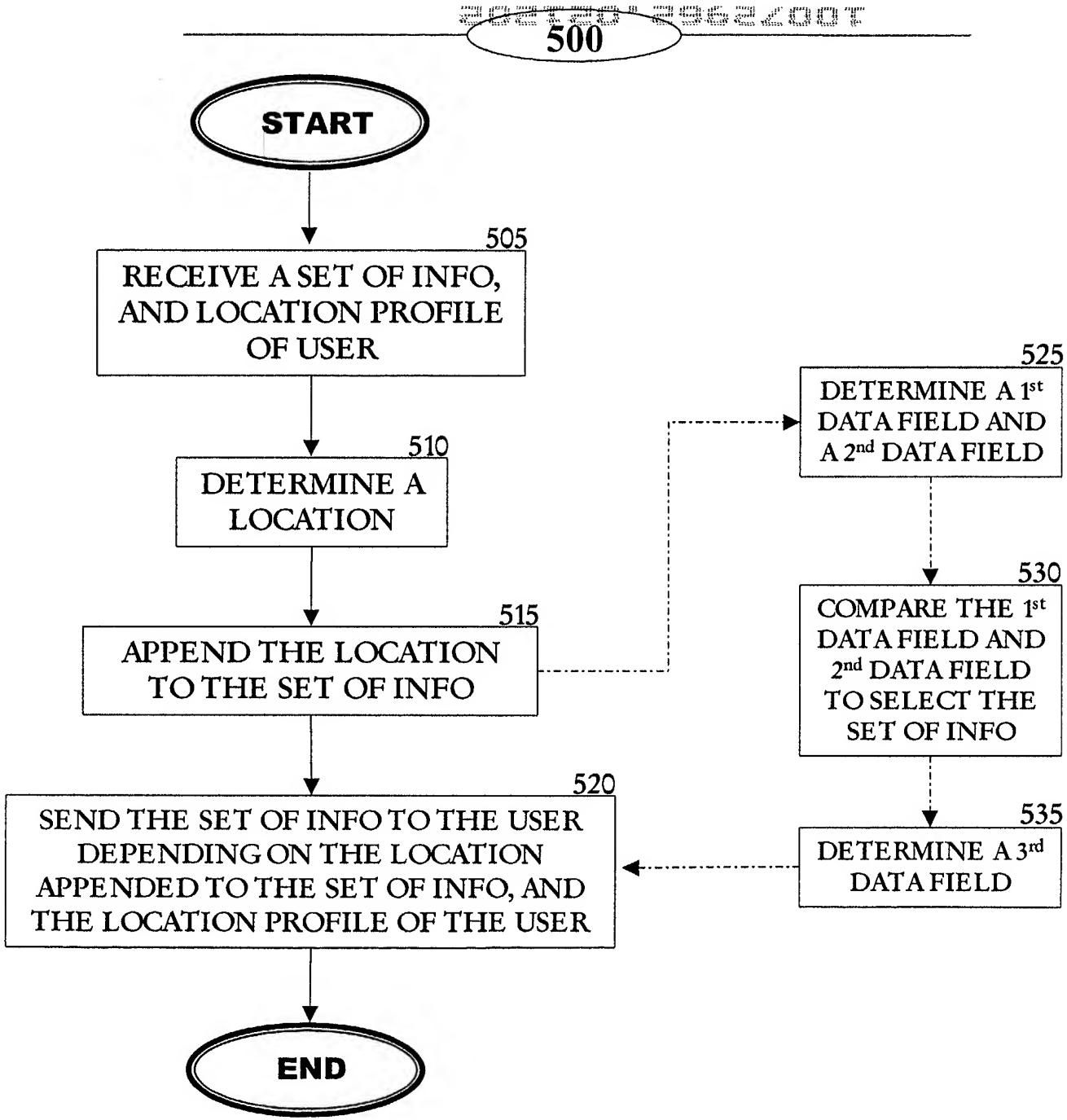
500
START
505
RECEIVE A SET OF INFO, AND LOCATION PROFILE OF USER
510
DETERMINE A LOCATION
515
APPEND THE LOCATION TO THE SET OF INFO
520
SEND THE SET OF INFO TO THE USER DEPENDING ON THE LOCATION APPENDED TO THE SET OF INFO, AND THE LOCATION PROFILE OF THE USER
END
525
DETERMINE A 1st DATA FIELD AND A 2nd DATA FIELD
530
COMPARE THE 1st DATA FIELD AND 2nd DATA FIELD TO SELECT THE SET OF INFO
535
DETERMINE A 3rd DATA FIELD

FIG. 5

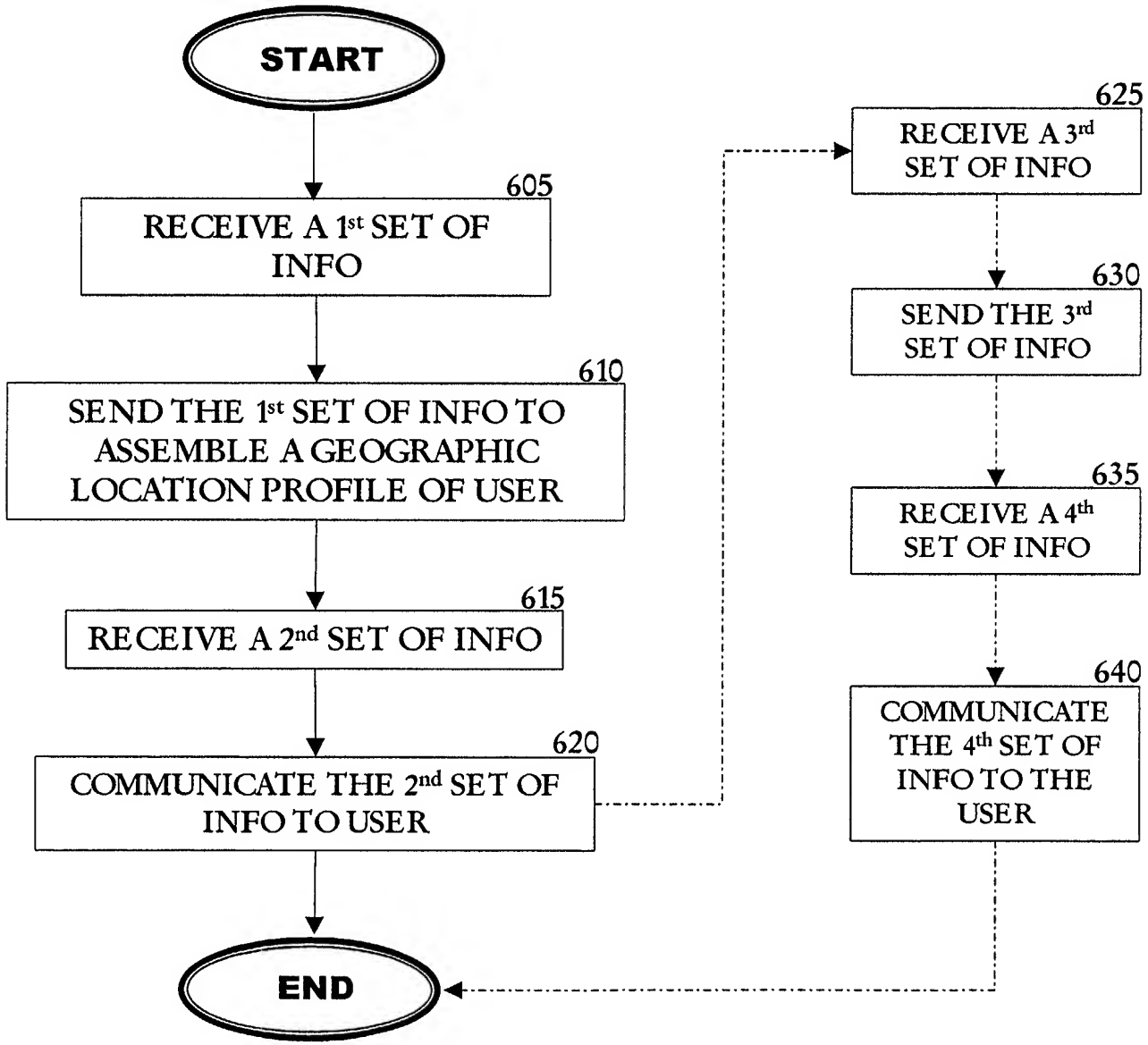
START
605
RECEIVE A 1st SET OF INFO
610
SEND THE 1st SET OF INFO TO ASSEMBLE A GEOGRAPHIC LOCATION PROFILE OF USER
615
RECEIVE A 2nd SET OF INFO
620
COMMUNICATE THE 2nd SET OF INFO TO USER
625
RECEIVE A 3rd SET OF INFO
630
SEND THE 3rd SET OF INFO
635
RECEIVE A 4th SET OF INFO
640
COMMUNICATE THE 4th SET OF INFO TO THE USER
END

FIG. 6

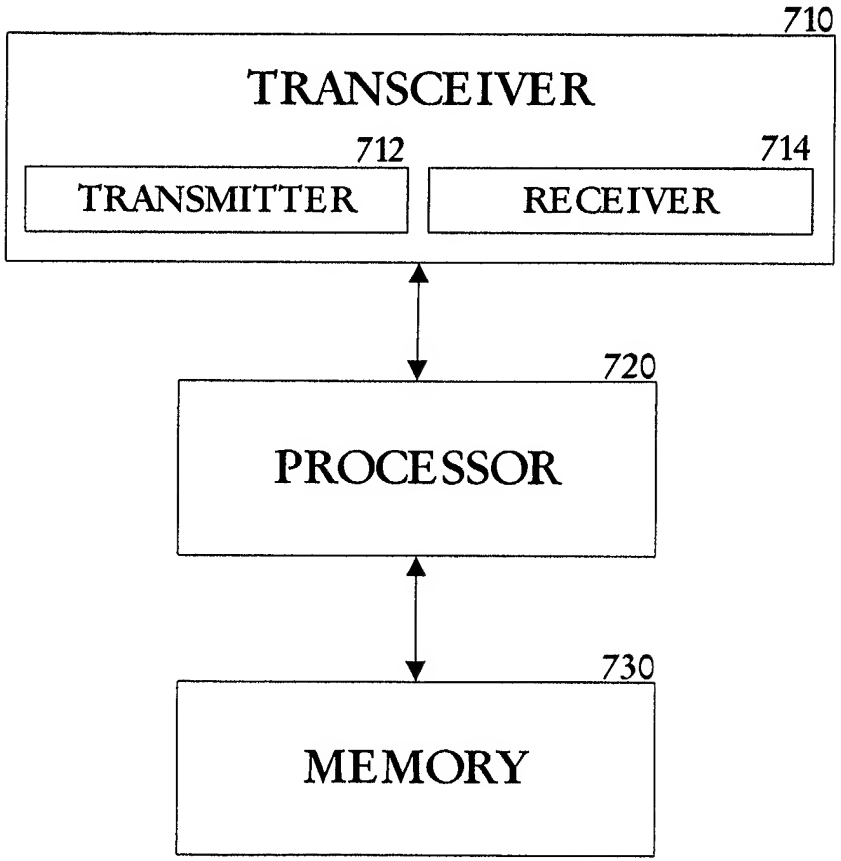
710
TRANSCEIVER
712
TRANSMITTER
714
RECEIVER
720
PROCESSOR
730
MEMORY

FIG. 7

20020820 29627001

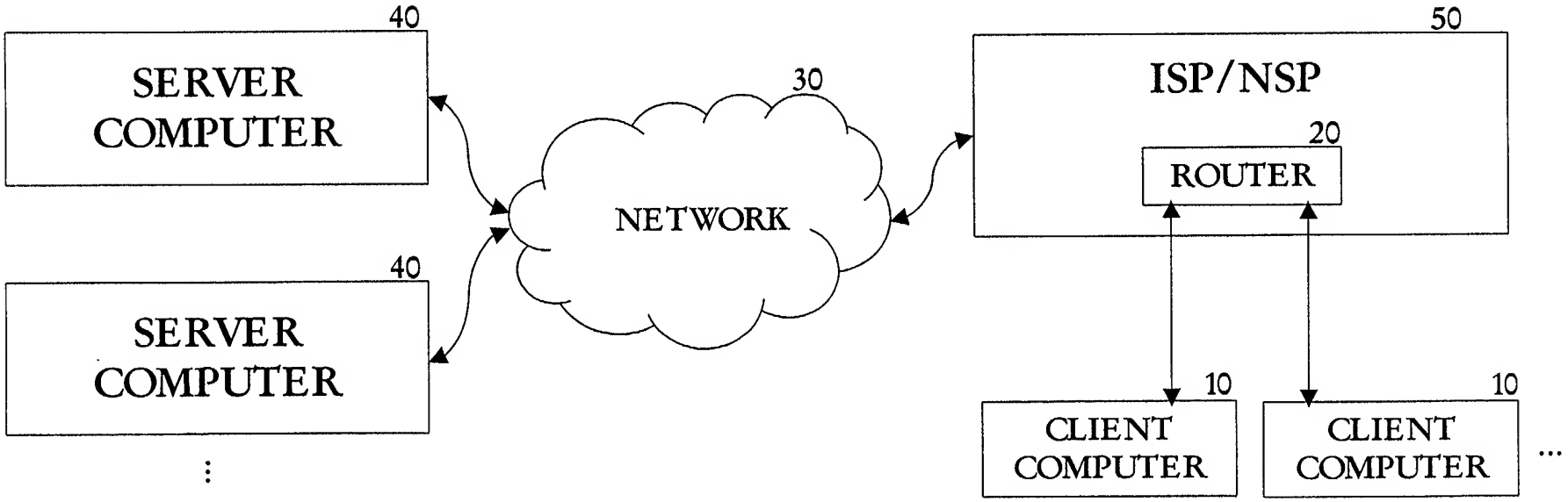

FIG. 8